Exhibit C

## The most complete and amazing Steve Vander Ark reference to the magical world of Harry Potter - Lamp Potter IL exicon Steve Vander Ark ferences on the Harry Potter books. He has been interviewed by the New York Times, on the BBC, the Today Show and A & E. A. engthy interview with Steve Vander Ark is included on the This is such a great site that I have been known to sneak into an internet café whike out writing and check a fact... A website for the Steve Vander Ark, a librarian and creator of the Harry Potter exicon website and book, frequently keynotes academic conlarry Potter" Lexicon is the first reference work that covers al even books, including Harry Potter and the Deathly Hallows, and larry Potter\* and the names of all fictitious people and places are trademarks Scholastic Books, any claiming an spects the intel-Potter universe, this comprehensive work is perfect for readers esearchers, students, librarians and academic scholars alike. The "HP-Lexicon.org nor reader's guide, gazetteer, bestiary, handbook and tour of th WINNER OF J.K. ROWLING'S FAN SITE AWARD pedia will satisfy the curiosity of the most ardent Potter fa .K. Rowling on the Harry Potter Lexicon websiteful world of Harry Potter, Steve Vander Ark's unofficial lraws from more than 40 in-depth media interviews. DVD of Harry Potter" and the Order of the Phoenix. The most trusted reference source on ea langerously obsessive; my natural bonne." of Warner Bros. Neither the author, his staff men ITERARY REFERENCE / CRITICISM